



CORPORATE PROFILE

Financial Year 2022-2023

PARADIGM SHIFT:

OPEN TO
CHANGE

CHANGE IS THE ONLY CONSTANT.

The process of evolution is crucial for the world to progress and improve over time. Humans are driven by the desire to overcome challenges and obstacles, which leads to innovative solutions and advances. Paradigm Realty's thinking is centered around the core desire to constantly reinvent, remodel, and create.

A SHIFT FROM THE STATUS QUO



PARADIGM

Financial Year 2022-2023

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AN EMINENT HALLMARK IN THE REAL ESTATE LANDSCAPE

PARADIGM Realty is a highly esteemed real estate developer operating in the Mumbai Metropolitan Region (MMR) renowned for its commitment to quality, trust, luxury, and timely delivery. The company's diverse portfolio centers on creating homes that offer comfort, solace, and luxury to its clients. It is structured in planning and analysis, stakeholder management, and sustainability, and is passionate about protecting the environment and taking practical measures to preserve the flora and fauna while crafting avant-garde structures. **PARADIGM** Realty offers top-notch quality that is both cost-efficient and caters to practical requirements. It incorporates an array of industry best practice systems, tools, policies, and processes, and ensures the timely delivery of top-quality construction solutions.

PARADIGM Realty has established a reputation for fulfilling commitments and making timely financial repayments, which has earned it an esteemed standing among financial institutions. In FY2022-23, the company secured construction finance of over ₹ 340 Crore and has repaid over ₹ 353 Crore of loans to date. The company has delivered over 700 dream homes and 2300+ homes to date, with over 5 million sq. ft. of upcoming development.



DURING FY2022-23, THE COMPANY SECURED CONSTRUCTION FINANCE OF OVER ₹340 CRORE.



REPAID OVER ₹353 CRORE OF LOANS TO DATE, SIGNIFYING ITS DEDICATION TO FINANCIAL RESPONSIBILITY.



IN FY2022-23, WE DELIVERED OVER 200+ DREAM HOMES ADDING TO THE IMPRESSIVE COUNT OF 1800+ HOMES DELIVERED TO DATE.



ESTABLISHED A CLOSE-KNIT RELATIONSHIP WITH OVER 4000 CHANNEL PARTNERS ACROSS ITS SITES.



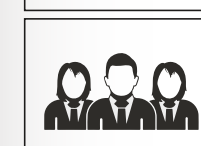
APPROXIMATELY 7000 VISITORS SEARCHED FOR THEIR DREAM HOMES ACROSS OUR MUMBAI SITES.



RELEASED A RECORD-BREAKING BROKERAGE OF OVER ₹6 CRORES, UNDERSCORING ITS UNWAVERING COMMITMENT TO EXCELLENCE.



RANKED AS THE 5TH TOP SUPPLIER OF INVENTORIES IN MMR AND THE 4TH TOP ABSORBER OF INVENTORIES IN THE LAST 36 MONTHS.



TEAM OF 225+ EMPLOYEES REMAINS STRONG, MOTIVATED & RESILIENT WITH UNPARALLELED DEVOTION

A BOLD NEW VISION FOR TOMORROW BEGINS WITH A BOLD **NEW IDENTITY**



At Paradigm Realty, we take immense pride in unveiling our new identity. An emblem that states we're ready to craft the next paradigm in Indian realty. With landmarks that'll bring together all the elements for a rewarding and fulfilling lifestyle, in precisely curated proportions to deliver the best blend of vision, vibrancy and value. A new paradigm for tomorrow. Beginning with a new identity today.

WE NOW EVOLVE FROM



**WHAT YOU
BELIEVE IS WHAT
YOU CREATE**

**RESULTS CHANGE
WHEN THE CHOICE OF THE
APPROACH CHANGES**

OUR BELIEF

WE VALUE OUR PRINCIPLES THAT
SHAPE OUR SUCCESS.
THE SYNTHESIS AT PARADIGM REALTY
IS TO DELIVER COMFORT HOMES
CATERING TO END USERS' PRACTICAL NEEDS
ALONG WITH ADHERING TO
THEIR NEEDS OF LUXURY.

OUR GROUP IDEOLOGY

- UTILITARIAN SPACE PLANNING
- STEADY STRAIGHT LINE GEOMETRY
- CROSS-VENTILATED HOMES WITH
NO SPACE WASTAGE
- FENG SHUI COMPLIANT
- QUALITY ON-TIME
- COMPLEMENTARY FORM & FUNCTION
- EXPANSIVE COMMON AREAS
- ERGONOMIC STRUCTURE
- TRANSPARENCY
- CUSTOMER CENTRICITY



OUR CORNERSTONE

AESTHETICS

Our focus as a group is to exude elegance with our intricate & elegant yet efficient designs, providing expansive spaces to dwell.

STRENGTH

We believe our strength as a group lies in the bond we create with our customers, suppliers, vendors & channel partners by delivering sturdy and quality homes within the promised time.

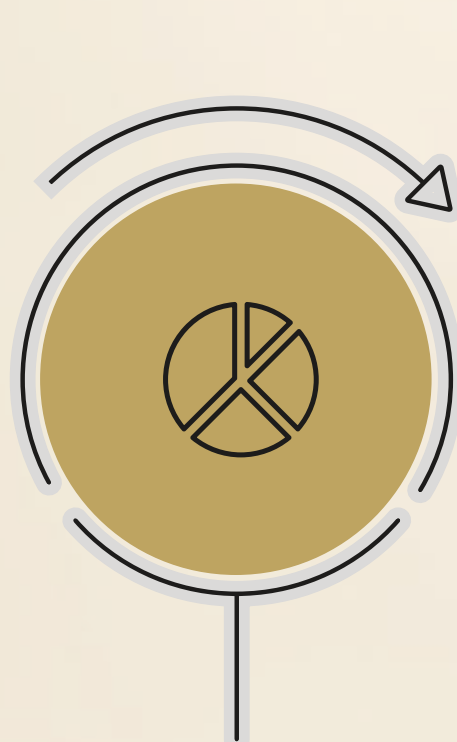
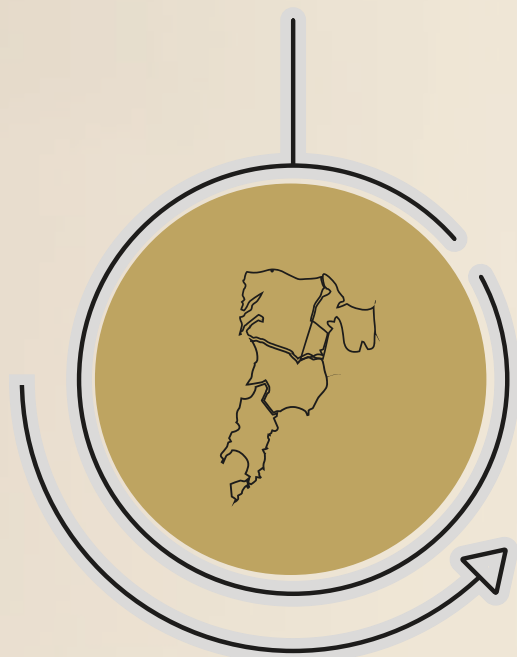
COMMITMENT

We believe in allegiance to our customers by maintaining transparency in all our practices and achieving time bound delivery with premium quality.

DIVERSIFIED YET UNIFIED TOWARDS A COMMON GOAL

SPOTLIGHT ON MMR

- High focus on Suburban Areas of the Mumbai Metropolitan Region (MMR)
- Building affordable luxury homes at well-identified locations of MMR



LEAN BUSINESS MODELS

- Evaluate developing projects through alternative structures to reduce upfront capital.
- JV/JDA/DM & equity models preferred.
- Core expertise in executing SRA projects
- Proven and scalable business model with strong execution capability.

ROBUST STRATEGY

- Detailed SWOT-based acquisitions.
- Strategic Project Acquisition - All acquisitions done in the low market phase.
- In-house team to evaluate project feasibility.



DIFFERENTIATOR

- In-house team for design & planning to develop & execute the right product.
- Proven track record of project delivery within committed time.
- Prudent financial management & efficiency in maintaining adequate cashflows for the projects.
- Customer centric approach.

FOSTER PARTNERS

- Ability to create value for our private equity partners
- Liaison with the best to generate value in the project.



From CMD's Desk



Mr. Parth Mehta

FOUNDER & CMD

At Paradigm Realty, we are dedicated to providing our clients with the highest level of service, ensuring that their dream homes become a reality. Our foundation is built on trust and integrity, which we have earned through our commitment to excellence and innovative approach to real estate development.

Our projects are designed with the latest technology and advancements in mind, and we are always striving to stay ahead of the curve in an ever-evolving market. This commitment has earned us a reputation for quality and excellence, and we are proud to have been recognized for our efforts.

We are thrilled to have added the magnificent Arteza project to our portfolio in the past fiscal year, and we are confident that this will continue to drive our growth and success. Our focus on environmental, social, and governance (ESG) initiatives is a testament to our commitment to rating projects that improve lifestyles and positively impact the world.

At Paradigm Realty, we believe that a client-centric approach is the key to our success. Our team of experts is dedicated to understanding our clients' needs and wants, and we work tirelessly to ensure that our projects meet those needs while delivering exceptional quality and innovation. Our projects are not only beautiful and stylish, but they are also functional and efficient, ensuring that our clients are getting the best value for their investment.

We understand that the Indian real estate market is constantly changing, and we are dedicated to adapting and making decisions that will have positive, long-term outcomes for our success. Our goal is to consistently deliver projects that are not only innovative and beautiful but also functional and efficient, and we are confident that our team of experts has the knowledge and experience to continue delivering exceptional projects and experiences to our valued clients.

We are proud of the work that we do, and we are committed to always providing the best service possible. Our clients are at the forefront of everything we do, and we are dedicated to making their dreams a reality.

At Paradigm Realty, we believe that the trust we have earned from our clients is the foundation of our success, and we are proud to be a part of their journey to finding their dream home.

COMPLETED



Santacruz (W)

Location: Santacruz (W)
Start Date: 2015
Completion Date: 2017
Project Size: 52,000 sq.ft.
Delivered with OC



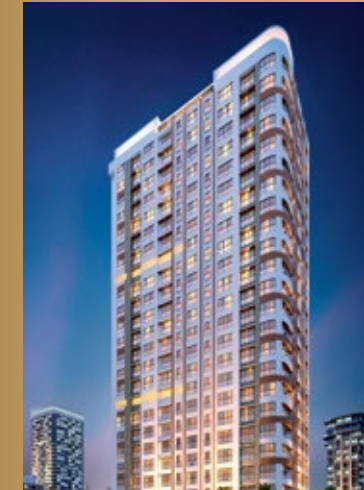
Khar (W)

Location: Khar (W)
Start Date: Dec 2016
Completion Date: Jan 2019
Project Size: 1,50,000 sq.ft.
Delivered with OC
RERA ID : P51800031563



Borivali (W)

Location: Borivali (W)
Start Date: Apr 2016
Completion Date: Dec 2020
Project Size: 6,45,000 sq.ft.
Delivered with OC
RERA ID : P51800000204



PARADIGM
EL SIGNORA

Location: Oshiwara
Start Date: Jan-19
Completion Date: Apr-22
Project Size: 1,85,000 sq.ft.
3 Towers Delivered with OC
RERA ID : P5180000869



Chembur (E)

Location: Chembur
Start Date: Jan 2019
Completion Date: 2022
Project Size: 3,07,000 sq.ft.
D & E Tower Delivered with
OC in 2022 & 2023
respectively
RERA ID : P51800002373
A5180001338

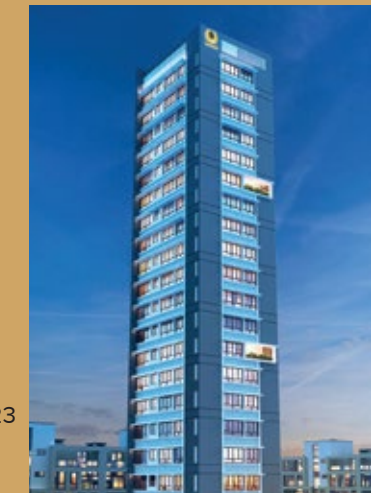


ARIANA

Residency

Borivali (E)

Location: Borivali (E)
Start Date: 2017
Completion Date: 2021
Project Size: 2,54,000 sq.ft.
3 Tower Delivered with OC
1 Tower to be Delivered in 2023
RERA ID : P51800008691



CASA PALAZZO

Location: Borivali (E)
Start Date: Jan 2017
Completion Date: Apr 2022
Project Size: 1,15,000 sq.ft.
RERA ID : P51800008441

NEARING COMPLETION IN 2023-24



PRIME VISTA
A BLESSED LIFE

Ghatkopar (E)

Location: Ghatkopar (E)
Start Date: Oct 2019
Targeted Completion
Date: 2023
Project Size: 2,00,000 sq.ft.
RERA ID : P5180002012



GB Road, Thane

Location: Thane (W)
Start Date: Jun 2018
Targeted Completion
Date: 2023
Project Size: 3,00,000 sq.ft.
RERA ID : P51700008949
A5180001337



HUBTOWN
PREMIERE
RESIDENCES
VERSOVA, ANDHERI (W)

Location: Versova, Andheri (W)
Start Date: Sep 2018
Targeted Completion Date: Phase 1 - 2023,
Phase 2 - 2024
Project Size: 6,50,000 sq.ft
RERA ID : P51800005224
P51800002671 | P51800005688
A5180001338



71 MIDTOWN
THE CENTRE OF LIFE
CHEMBUR

Location: Chembur
Start Date: 2021
Targeted Completion Date: 2025
Project Size: 7,50,000 sq.ft.
RERA ID : P51800028761



PARADIGM
ANTALYA
OSHIWARA, NEAR LOKHANDWALA

Location: Oshiwara
Start Date: Jan2020
Targeted Completion
Date: Dec 2024
Project Size: 7,00,000 sq.ft.
RERA ID : P51800020208

PARADIGM
ALAYA

Location: Oshiwara
Start Date: Oct 2022
Targeted Completion
Date: Jul 2027
Project Size: 7,25,000 sq.ft.
RERA ID : P51800020208



Location: Juhu, Santacruz
Start Date: May 2022
Targeted Completion
Date: Dec 2024
Project Size: 2,28,000 sq.ft.
RERA ID : P51800030554

200+
HOMES DELIVERED
IN 2022-23

2.2

MN SQ.FT
CONSTRUCTED

5
NEW PROJECTS
ACQUIRED

225+
TEAM SIZE

PROJECTS SUMMARY

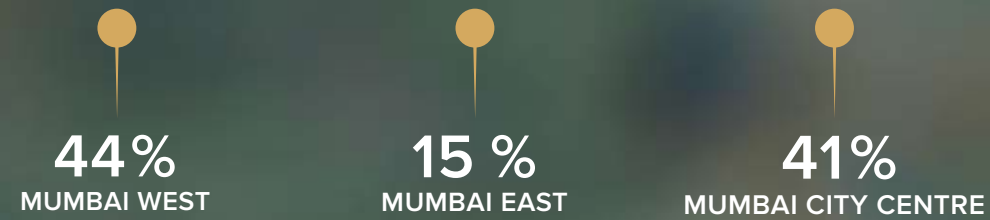
7
PROJECTS DELIVERED
WITH OC

2 NEARING COMPLETION

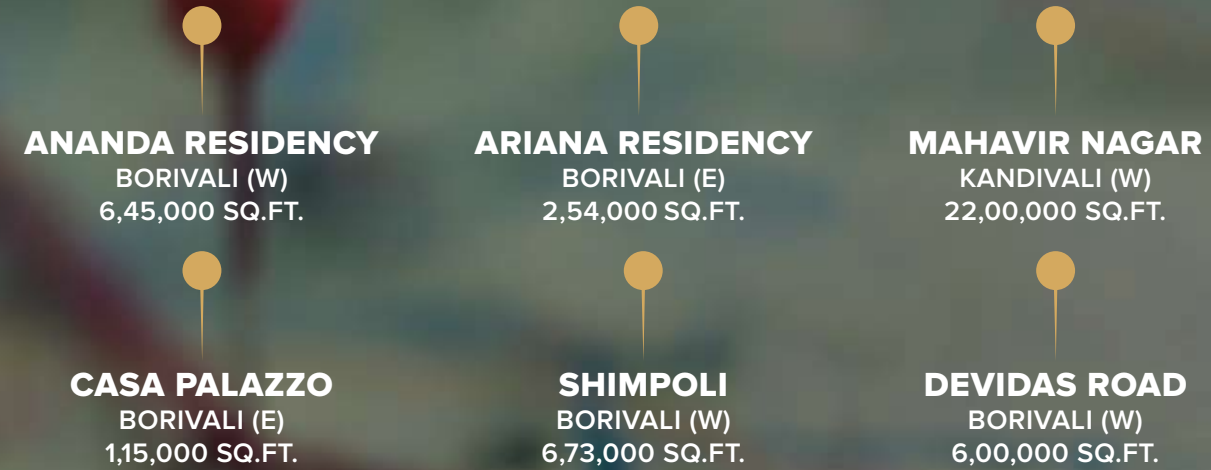
3 ONGOING PROJECTS

2 NEW PROJECTS LAUNCHED

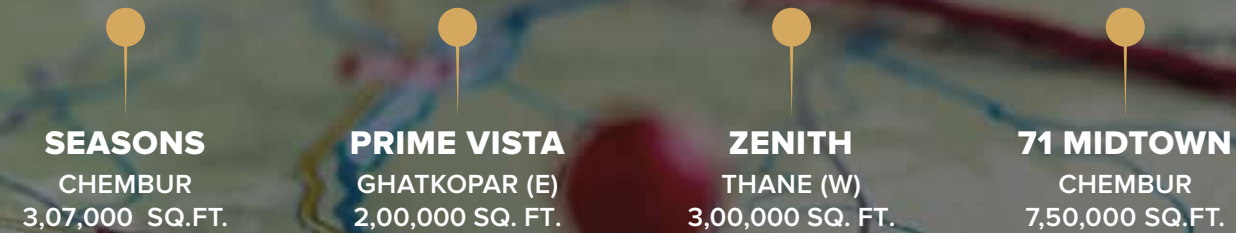
PROJECT LOCATION



MUMBAI WEST - 4.49 MILLION SQ.FT.



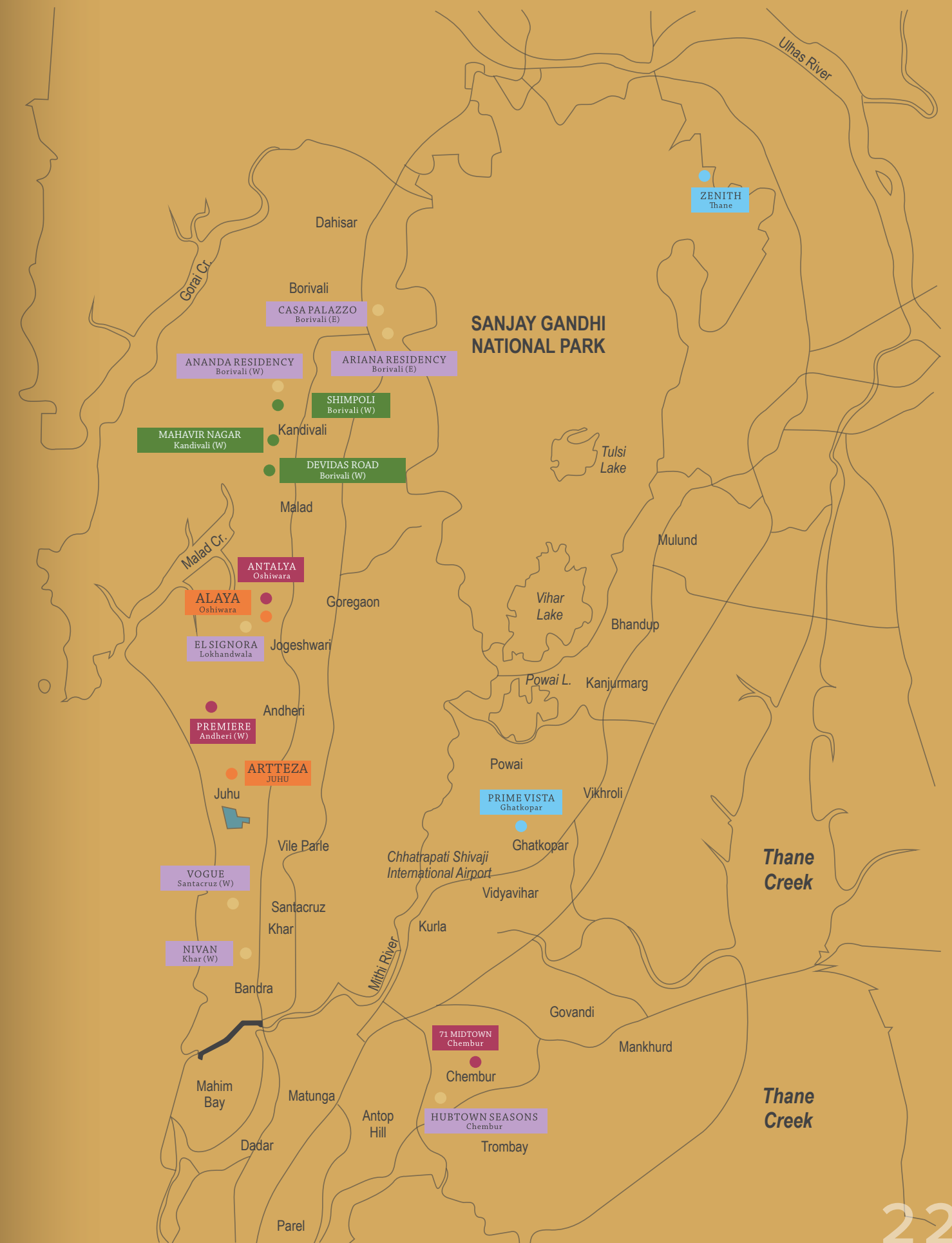
MUMBAI EAST - 1.56 MILLION SQ.FT.



MUMBAI CITY CENTRE - 4.19 MILLION SQ.FT.



OUR SPRAWLING EXPANSE ACROSS MUMBAI

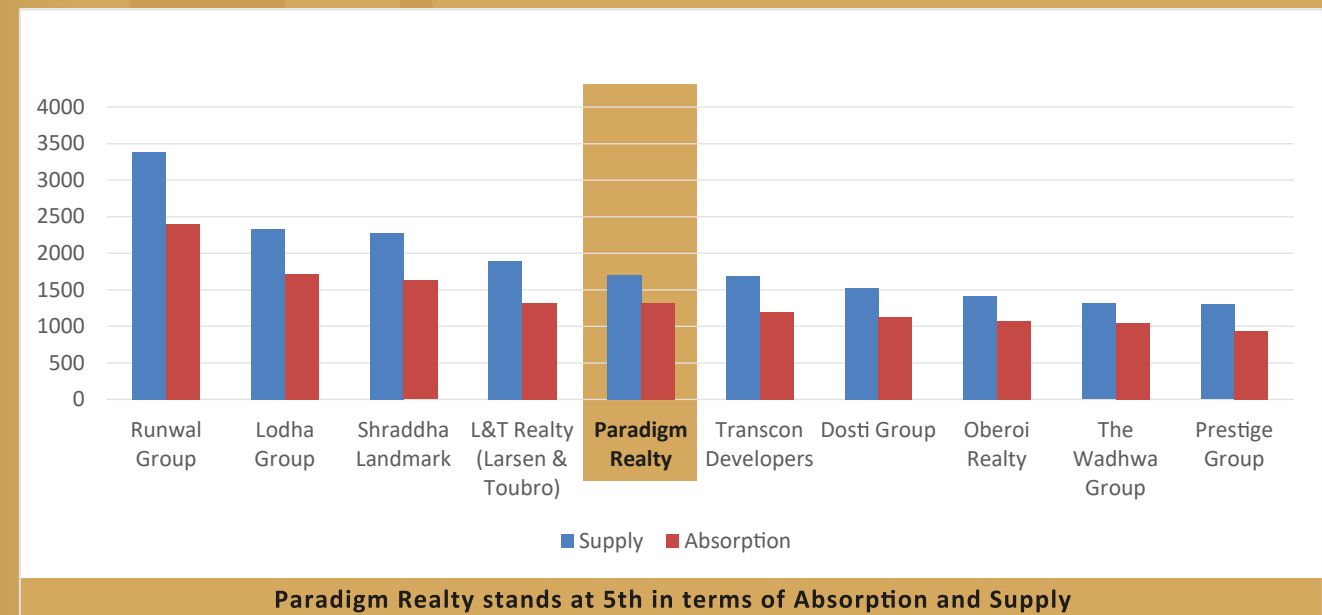


UPCOMING PROJECTS

WITH OVER 6 MILLION SQ.FT. OF DELIVERY IN THE NEXT 4 YEARS.

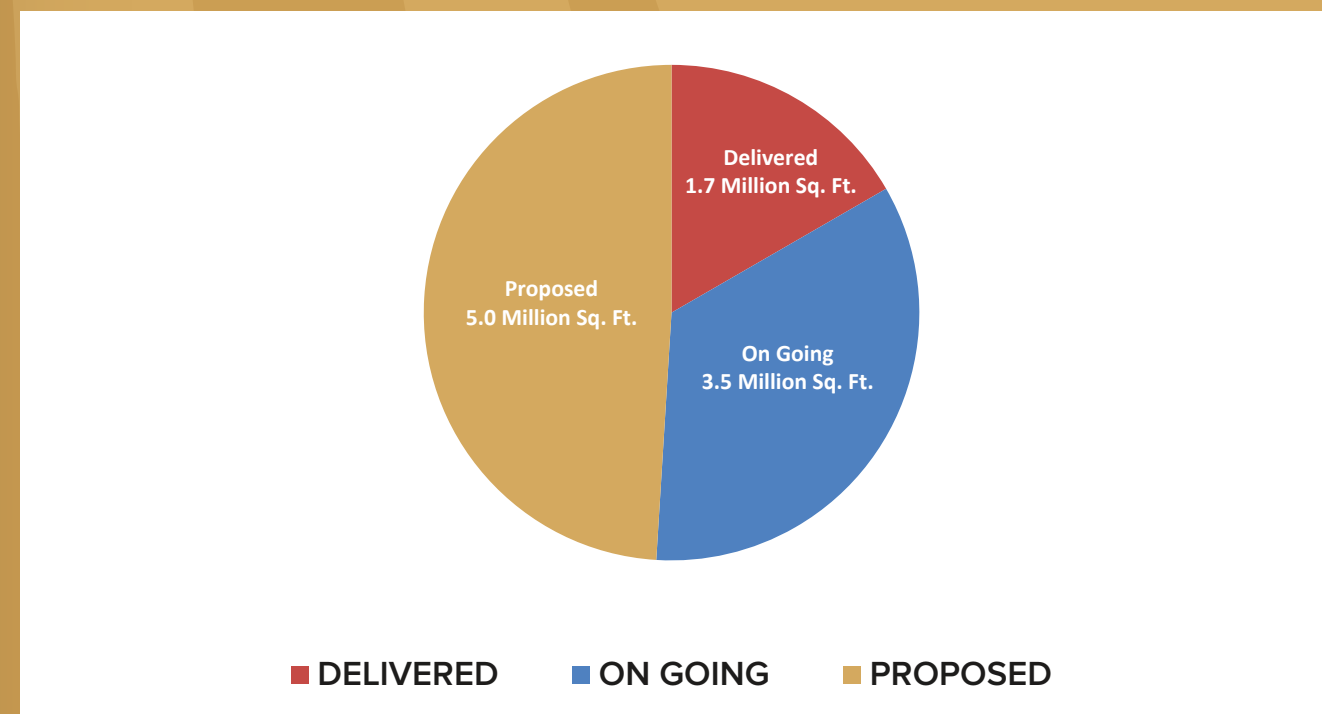
PARTICULARS	BORIVALI (W)	KANDIVALI (W)	BORIVALI (W)
LOCATION	SHIMPOLI	MAHAVIR NAGAR	DEVIDAS ROAD
CONSTRUCTION AREA	6,73,000 SQ.FT.	22,00,000 SQ.FT.	6,00,000 SQ.FT.
RERA CARPET AREA	2,16,000 SQ.FT.	9,00,000 SQ.FT.	3,00,000 SQ.FT.
TOTAL NO. OF SALE UNITS	420	500	350
EXPECTED PROJECT LAUNCH DATE	Q2 2023-24	Q3 2023-24	Q4 2023-24

TOP 10 DEVELOPERS SUPPLY & ABSORPTION RANKING IN MMR



SOURCE : PROPEQUITY

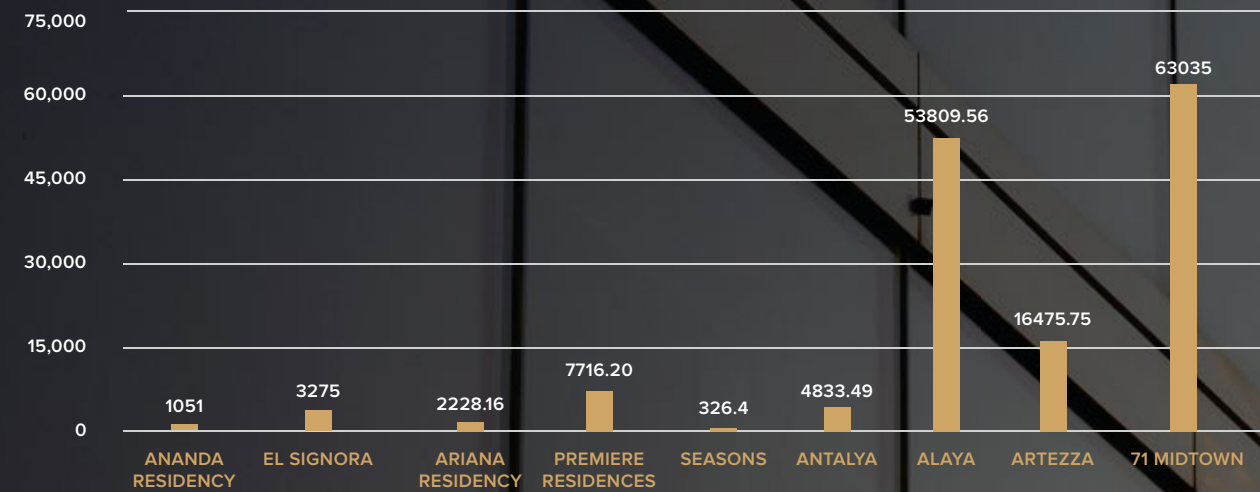
TOTAL FSI OF APPROX. 10 MILLION SQ. FT.



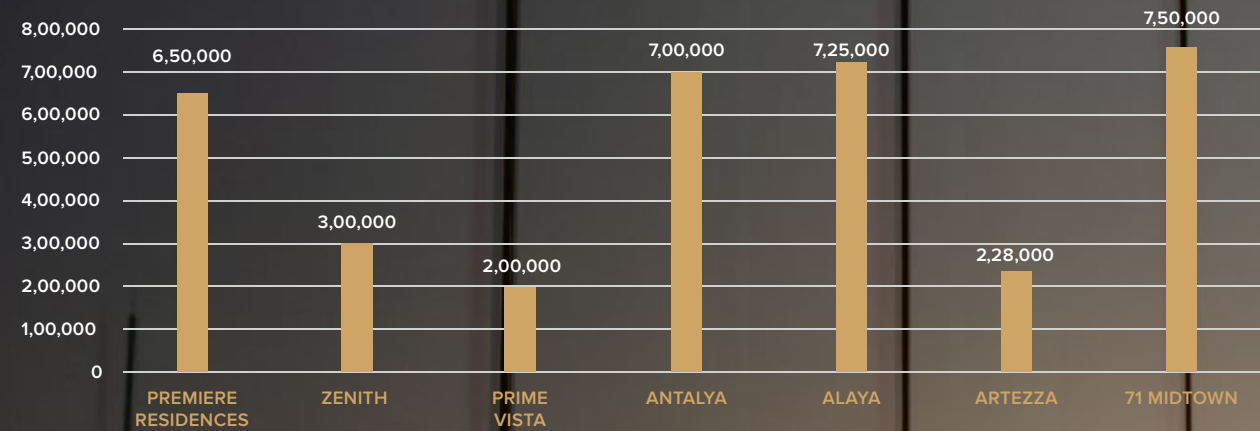
CONSTRUCTION

PROJECT SYNOPSIS

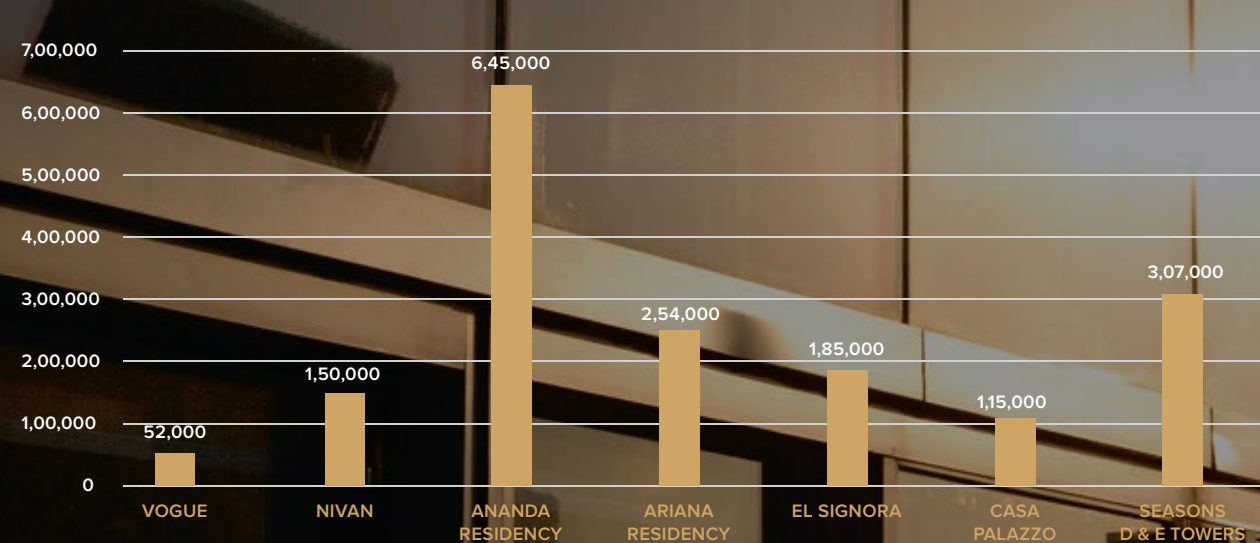
ESTIMATED TOTAL SOLD RERA CARPET AREA IN FY 2022-23, TOTAL : 1,52,750.56 SQ.FT



ESTIMATED TOTAL CONSTRUCTION AREA TILL MAR 2023, TOTAL : 35,53,000 SQ.FT.



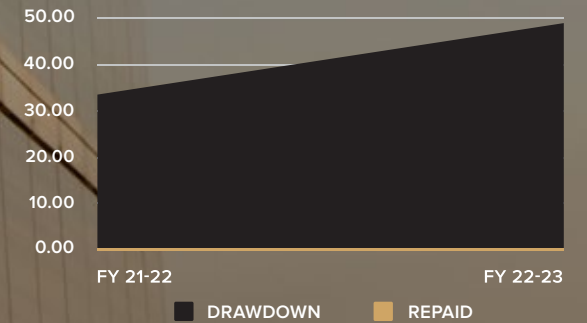
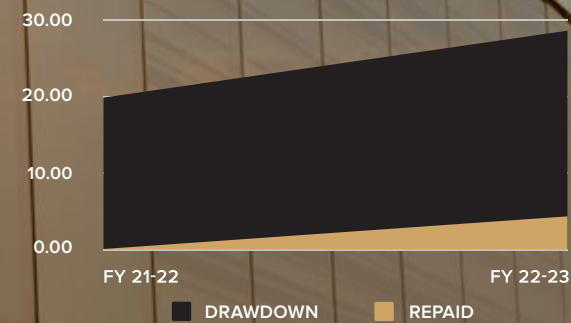
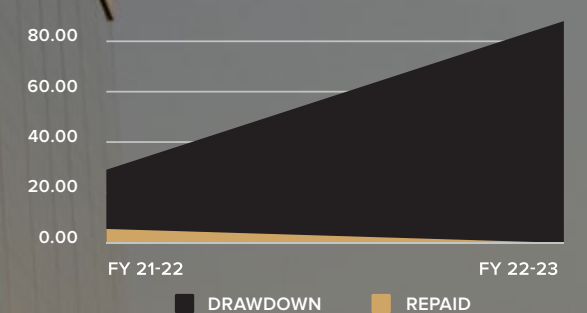
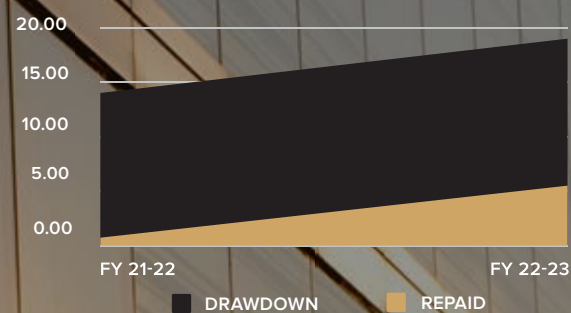
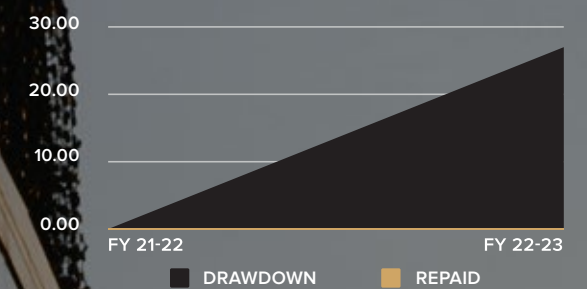
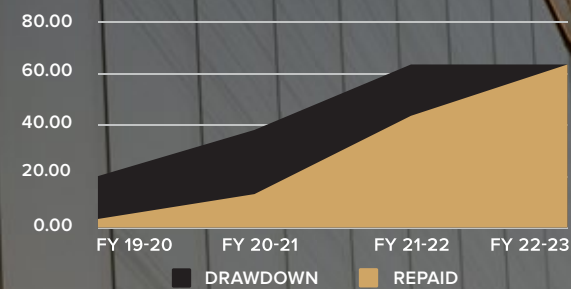
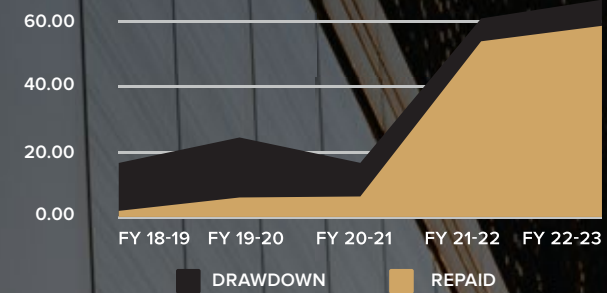
ESTIMATED TOTAL CONSTRUCTION AREA TILL MAR 2023, TOTAL : 17,08,000 SQ.FT.



ONGOING PROJECTS

COMPLETED PROJECTS

CORPORATE FINANCE

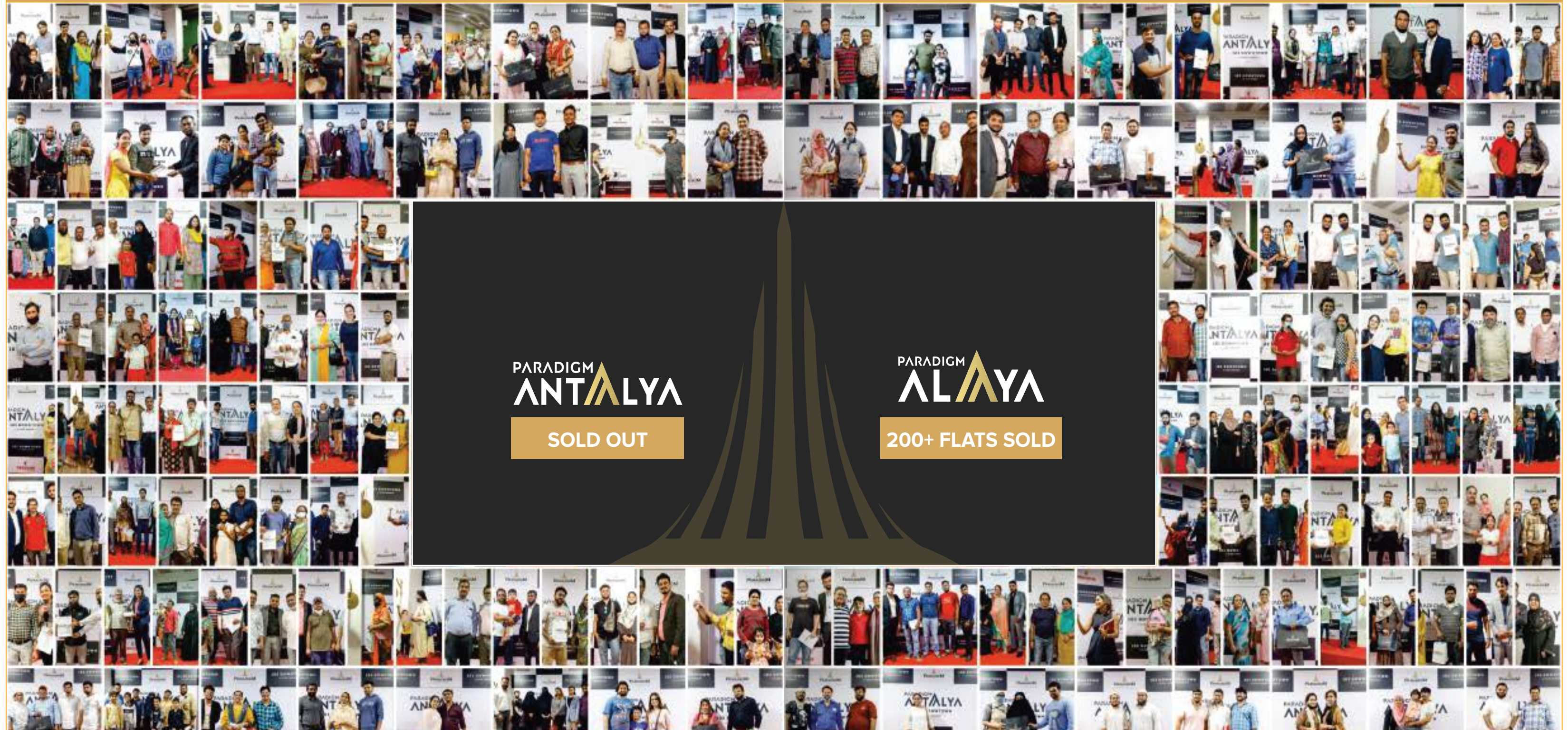



102 DOWNTOWN
— A 10 ACRE TOWNSHIP —

Residential | Commercial | High Street Mall

ADDRESS TO AN EXTRAORDINARY LIVING!

After the success of Antalya at 102 downtown, we launched Alaya Tower. Situated at the heart of the entertainment industry, 102 Downtown is a 10+ acre township in Mumbai's most coveted neighbourhood, bustling with supreme amenities, curated for a high order of luxurious living. 102 Downtown offers 1 & 2 BHK premium modern residences flanked by the best high street retail and renowned sustainable commercial spaces that linked through with elevated connectivity for hassle-free urban mobility. From a residential precinct that offers an intuitive living to ultra-spacious, future-oriented office spaces that inspire collaboration to an avenue of leisure that offers immersive art, shopping, entertainment & dining, Paradigm Alaya and Antalya of 102 downtown are masterpieces shaping the city's incredible skyline that is all set to be Mumbai's next premier business address, where conveniences and comfort blend for the best!





LANDMARK OF MUMBAI'S NEW CITY CENTRE

Aspiring to change Chembur's cityscape, Paradigm Group brings the best lifestyle, luxury & connectivity with 71 Midtown Chembur, spread across a verdant land parcel of 4.5 acres. Excelling with iconic amenities and crowned with luxury, 71 Midtown is Mumbai's new city centre hosting 6 towers of 23 storeys each offering 1, 2 & 3 BHK homes crafted in architectural design of a contemporary world that features high street retail, podium & sky level amenities bringing urban leisure and conveniences to your doorstep. The most talked-about project, 71 Midtown is soaring in success, selling like hotcakes with 150+ homes already booked.



NOW LAUNCHING
TOWER III - CODENAME:
NEW MUMBAI CENTRAL



LUXURY LIVING REDEFINED

Experience the ultimate in luxury living at our gated community in Juhu-Santacruz, Mumbai's most coveted address. Rub shoulders with Bollywood's elite, sports celebrities, and top business people in a neighbourhood that offers everything you need for a complete life. Our award-winning 2, 3, and 4 BHK homes are designed with matchless aesthetics and quality by Paradigm Realty, a trusted developer with a proven track record of successful residential projects in Mumbai. Come discover the art of living in style in our luxurious community.



THE ART OF
LIFE
AT THE HEART OF MUMBAI



OUR PARTNERS & CONSULTANTS



LEGAL CONSULTANTS

- LAW SCRIBES
- WADIA GHANDY & CO.
- MAYUR KHANDEPARKAR
- KANGA & CO.
- IC UNIVERSAL LEGAL
- LAW POINT
- M/S SHIRALKAR & CO.
- CHITNIS VAITHY & CO.
- ADVOCATE SHASHIKANT SURANA
- DIVYA SHAH ASSOCIATES (D.S.A)



BANKING PARTNERS

- ICICI BANK
- ICICI HFC
- CAPRI GLOBAL CAPITAL LTD.
- STATE BANK OF INDIA
- TATA CAPITAL
- EDELWEISS ALTERNATIVE ASSET ADVISORS LTD
- HDFC BANK
- AXIS BANK
- AXIS FINANCE
- NIPPON INDIA
- KAUTILYA FINANCE



TECHNICAL CONSULTANTS

- J+W CONSULTANTS
- ENVIRO-CON
- GOKANI & ASSOCIATES
- GLOBAL ENGINEERING SERVICES
- YOGESH N KELKAR & ASSOCIATES
- ASC ASSOCIATED CONSULTANTS
- POINT TO POINT ARCHITECTS
- FAKHRI A HASAMWALA & ASSOCIATES
- URJA BUILDING SERVICES CONSULTANT
- GIREESH RAJDHAKSHYA- GMR CONSULTANTS
- ELECTRO-MECH CONSULTANTS
- GRIHARACHANA ARCHITECT & INTERIOR FIRM
- PENTACON STRUCTURAL CONSULTANTS
- STRUCTWEL DESIGNERS & CONSULTANTS
- GEOCON INTERNATIONAL



DESIGN ARCHITECTS

- REZA KABUL
- A+ ARCHITECTS
- HAFEEZ CONTRACTOR
- HORIZON ARCHITECTS
- VIVEK Bhole ARCHITECTS

AWARDS & RECOGNITION



Best Selling Project of the Year 2022 Paradigm Antalya Realty+



Excellence In Design Award at the CREDAI-MCHI Grand Property Expo 2022



Grand Stall Design Award Naredco Maharashtra Homethon Property Expo, 2022



40 Under 40 of the Year 2022 Mr. Parth Mehta

Realty+



Best Stall Design Award Year 2022

Mid Day Hot Property Exhibition



Iconic Emerging Developer of the year 2021 Paradigm Realty

Times Real Estate Conclave and Awards



Employer of the Year Paradigm Realty Year 2021

National Feather Awards



MD of the Year Mr. Parth Mehta Year 2021

National Pride Excellence Awards for excellence in Real Estate



Developer of the year (Residential) Paradigm Realty Year 2021

National Pride Excellence Awards for excellence in Real Estate



Best Project Launch of the Year Paradigm Antalya Year 2021

National Feather Awards



Developer of the Year Paradigm Realty Year 2021

National Feather Awards



Most Trusted Brand Affordable Luxury Paradigm Realty Year 2020

CNN News 18 Real Estate & Business Excellence Awards



Emerging Brand of the 2018 Paradigm Realty

ET Now



Young Achiever's Award 2019 Mr. Parth Mehta

ET Now



Excellence in Delivery 2019 Ananda Residency

ET Now



Most Promising Upcoming Dynamic Entrepreneur in Real Estate Year 2017

National Conference of Resident Welfare Association



Residential Project of the Year - Vogue Year 2017

Accommodation Times 4th International Real Estate Annual Awards



Emerging Developer of the Year 2017 Paradigm Realty

Realty+

Realty+

THE VOICE OF REAL ESTATE

DISRUPTING AFFORDABLE LUXURY SPACE IN MUMBAI

PARTH MEHTA

FOUNDER & MANAGING DIRECTOR, PARADIGM REALTY

DISRUPTING AFFORDABLE LUXURY SPACE IN MUMBAI

PARTH MEHTA, FOUNDER & MANAGING DIRECTOR, PARADIGM REALTY SPEAKS TO SAPNA SRIVASTAVA ABOUT THE LATEST DEVELOPMENTS IN REAL ESTATE AND HIS VISION FOR THE COMPANY.

Paradigm Realty's dynamic journey began in 2015 with a vision to bring an experiential change by providing quality functional housing at affordable pricing to Mumbai city. Paradigm Realty being a first generation real estate brand is now reckoned amongst the top 20 developers of MMR including Multi-generation institutional brands.

According to Parth Mehta, it is people's faith & confidence in the brand that has led to accomplishment of 1600+ homes delivery till date with 6 completed projects with OC, and a delivery track record of over 2 million sq.ft & 4 million sq.ft of ongoing developments across Mumbai suburbs. "The objective of the company is to design grand homes that offer comfort and solace by catering to practical requirements of the end-user. We craft spaces that are a blend of contemporary art & technological novelty while, staying truthful to our core principles of aesthetics, strength & commitment," he said.

"COVID-19 BROUGHT TIDE OF WOES ON REALTY SECTOR."

Speaking about the times of pandemic, Parth Mehta shared that the massive scale of the impact of COVID-19 on Indian real estate can be gauged from the fact that the sector has incurred a loss of over ₹1 Lakh Crore since the pandemic broke out. The pandemic resulted in a serious liquidity crunch for real estate developers. The credit shortage brought down the residential sales from four lakh units in 2019-20 to 2.8 lakh units in 2020-21 across the top seven cities of India.

He added, "The dawn of COVID-19 brought a tide of woes on the real estate sector, stifling it to the point where property transactions went to a near-halt, ever since then the market has taken several strides towards recovery witnessing green shoots of growth in early 2021. The new normal kicked in by the pandemic has brought a focal shift in people's perspectives, making them keen to buy properties that

“

We recognise our intent & resilience and our financial discipline by not opting for any interest moratorium or loan settlements with financial institutions & lenders during the unprecedented times.

”

offer more than just living spaces & hence developers are now focussed on offering leisure luxuries, green surrounds, improved security & facilities. Smart commercial spaces with smart features & augmented network of connectivity is the new choice. Moreover, the pandemic outbreak and the subsequent growth in digital transactions and e-commerce have brought warehousing & logistics and data centers into sharp focus. Also, Mumbai holds the highest potential for the retail sector. Seeing the current trends, Mumbai definitely is poised for strong robust growth."

"THE COMPANY SHOWED FINANCIAL DISCIPLINE DURING DIFFICULT TIMES."

Parth Mehta was proud of the fact that the company did not sack any of the team members during the Covid era, nor there were salary cut for any staff. "We recognised the personal difficulty each one of us faced and empathised the situation. Our core team has shown tireless commitment

towards addressing all of the challenges relating to Covid-19 and led the business through the difficult period who delivered 3 projects in such tough situation. Special mention has to go to the team for preparing site offices according to the prevalent Covid protocols and making sure our customers and existing family of buyers experience complete control in terms of hygiene and safety," he expressed.

MUMBAI'S PROMINENT REAL ESTATE MICRO MARKETS

"In my opinion, the top luxury micro-markets in Mumbai are Worli, Lower Parel, Chembur, Andheri, Kandivali and Borivali. These locations have time and again proved to be the choice of the elite class. With major developments leading to these locations, most of the iconic developments have taken shape in recent times. While Chembur, Bandra and Andheri serve as the cosmopolitan urban choice of living, Worli and Lower Parel have mostly

become the choice of evolved patrons looking for the South Mumbai ambience and neighbourhood with Central connectivity. Whereas, Santacruz, since is a nodal location, attracts more upper-middle class buyers who look for high standards of living with a touch of the newness and smart configurations," says Parth Mehta.

"RBI DECISION TO INCREASE REPO RATE WAS EXPECTED."

Sharing his thoughts on the impact of RBI repo rate hike on the buyer's and developers Parth Mehta stated that the RBI decision to increase repo rate by 50bps was on expected lines. He added, "The home loan interest rate hike is likely to impact homebuyers negatively as EMIs are set to get costlier on back of higher stamp duty. In current situation developers are trying to keep sales buoyant by offering developer subvention rate, subventions where buyer's loan rate is capped and offering furnished homes etc."



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The new normal kicked in by the pandemic has brought a focal shift in people's perspectives. The world is moving towards a new way of living with technology-driven smart homes and lifestyle add-ons.

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"OUR DEVELOPMENT PLANS ARE OPEN TO NEWER POSSIBILITIES."

Paradigm Realty has announced its expansion plans in the Mumbai market for driving growth. This development is part of their larger plan to strengthen its footprint in major metros over the next five years while undertaking decisions that moralize environmental, social & governance (ESG) initiatives.

Talking about the new project launches Parth Mehta enthusiastically shared, "Our 1HCY2022 launches included Arteeza (Juhu Tara), an uber luxurious project with host of amenities in great location of Santacruz - Juhu neighbourhood. In 2HCY2022 we have two launches planned a residential complex housing over 600 homes at 102 Downtown, Oshiwara (a 10 acre multiuse township with an uber luxury mall coming up comprising largest floor plate in MMR) and Commercial and Residential development Paradigm Antalya, a premium lifestyle gated community housing 400 homes in Borivali (W)."

Quoting the famous quote by Robert Shuller - "Tough times don't last, but tough people do", Parth Mehta concluded the conversation, "The company is all poised to open up its development horizons to newer possibilities where it can reach out to the larger audience of home buyers. Increasing awareness on family safety and automation has become one of the core customer expectations in recent times. With a myriad of technologies taking the front stage, it's soon going to be a market for technologically advanced facilities that are ready to become an inseparable part of an Indian household."

LIFE AT PARADIGM

MONTHLY BIRTHDAY CELEBRATION



WOMEN'S DAY



ANNUAL DAY CELEBRATION



FESTIVALS CELEBRATION



ENGINEER'S DAY



NATIONAL SAFETY DAY



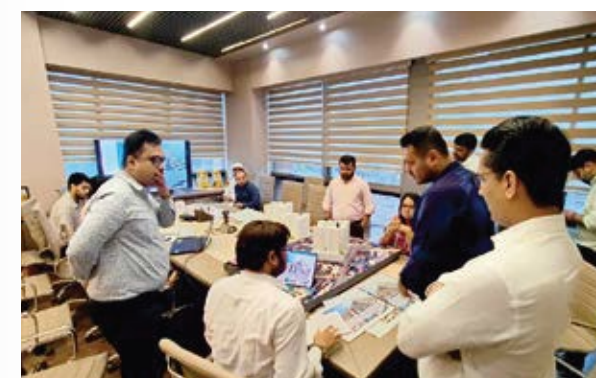
CRICKET TOURNAMENTS



INDEPENDENCE DAY & REPUBLIC DAY CELEBRATIONS



TRAINING & DEVELOPMENT SESSIONS



HAPPY CHANNEL PARTNERS



HAPPY CUSTOMERS



HUBTOWN SEASONS POSSESSION



CUSTOMER EXPERIENCE CENTRE




CSR ACTIVITY - PARADIGM FOUNDATION





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